

5 best PowerPoint Alternatives

Zoaring is an expert in communicating complex ideas in a simple and engaging way. The company makes innovative videos in scribe format, which make it easier for companies to communicate their message to customers, external partners, suppliers as well as employees. Zoaring was founded in 2011 by two Scandinavians – a pilot and a jazz musician. Illustrators, voiceover, and music are chosen specifically to achieve the desired objectives of each project. All scribe video are tailor-made and all illustrations are hand-drawn.

Zoaring Show-it

Scribe video

Comparison

Zoaring

Pros

- Experts in simplification of information for both external and internal communication
- Tailor-made scribe videos
- Hand-drawn illustrations, voiceover, and music, chosen carefully for each project

Cons

- Requires reasonable investment — always at a fixed price
 - Requires close contact between Zoaring and the client
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Powtoon

Animation presentation

Powtoon is an animation presentation software that can be used for making a DIY presentation in an animation format. Although the software is not difficult, it takes some time to learn how it works. There are more than 10 million Powtoon users around the world, who have created over 30 million Powtoons.

Comparison

Pros

- Animated presentation in 20 minutes
- Cost effective — Free version exists, but it has certain limitations, such as the presence of watermark and outro, limited storage, limited privacy control, impossibility to download the presentation in MP4 format, etc.

Cons

- Generic drawings — not hand-drawn scribe
- Requires knowledge of how the software works



Prezi was founded in 2009 and since then it became one of the most powerful PowerPoint alternatives. Currently, Prezi supports over 75 million users, who have created approximately 260 million prezis. Prezi gives users the possibility of creating a presentation in better style with more visual effects. Instead of slides, Prezi operates in Pathway Points, which give the presentation a cinematic look.

Prezi

Cinematic presentations

Comparison



Prezi

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 - Requires knowledge of how the software works
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ClearSlide

Sales and tracking

For those who are interested in large volume sales, ClearSlide is a suitable PowerPoint alternative. ClearSlide, which purchased SlideRocket a few years ago, makes more emphasis on sales and tracking instead of creating slides for the presentation. Presentations made in Keynote, PowerPoint, PDF can be used on the platform.

Comparison

CLEARSLIDE

Pros

- Good metrics and statistics
- Suits well for online marketing and sales

Cons

- Complicated interface
 - Limited styling options
 - Limited integration of videos
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Keynote has made it to the third place in our list of 5 best PowerPoint alternatives. One of the main reasons why this application ranked high is that this software is made for Mac owners. The application comes with 30 themes to get you started.

Keynote

Apple alternative

Comparison

Pros

- PowerPoint-friendly
- Various animation options
- Present on multiple Apple devices via iCloud

Cons

- Can only be used on iOS systems
- Template-driven



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